

2023

Since 1993, the ASF Awards have helped raise close to \$10 million for charities.

However, over the last 3 years, our charities have struggled to meet the increased demand for their services. This year, we need your support more than ever to assist those less fortunate than ourselves.

We have not changed the charities we support (listed below), even though we have received a record number of requests for assistance.

Please join us by sponsoring the ASF Awards night in 2023.

Sponsor packages are in the attached document.

Danny Dreyfus

dannydreyfus@stockbrokersfoundation.org.au
Direct: 02 8116 1717

Bryan Richmond

brichmond@cboe.com
Direct: 02 80781734

Andrew Tracy

andrew.tracy@jbwere.com
Direct: 02 93252614

James Rattue

james.rattue@lseg.com
Direct: 0434 499041

ASF CHARITIES



Parents Beyond Breakup
Empowering families – Creating futures



PLATINUM SPONSORSHIP - \$20,000 (Inc. GST)

- Complimentary Table (10 guests) – booking code to be supplied by Event Managers
- Website promotion on the ASF website; www.stockbrokersfoundation.org.au
- Sponsor feature in one of the Foundation's newsletters
- Full-page advertisement in the ASF Awards eBook programme
- Company logo displayed on large screens throughout the night
- Option to provide a mutually agreed upon branded table gift at the dinner
- The Australian Financial Review acknowledgment as a Platinum Sponsor within the event review featured in a 4-page article after the ASF event*

GOLD SPONSORSHIP - \$10,000 (inc. GST)

- 10% discount on any tables booked
- Website promotion on the ASF website; www.stockbrokersfoundation.org.au
- Full-page advertisement in the ASF Awards eBook programme
- Company logo displayed on large screens throughout the night
- The Australian Financial Review acknowledgement as a Gold Sponsor within the event review featured in a 4-page article after the ASF event*

SILVER SPONSORSHIP - \$5,000 (Inc. GST)

- Website Promotion on the ASF website; www.stockbrokersfoundation.org.au
- Half-page advertisement in the ASF Awards eBook programme
- Opportunity to participate in Adding Alpha for Charity - Stock/Fund/EFT pitch (further details attached)
- Company logo displayed on large screens throughout the night
- Logo included in the event review featured in a 4-page article after the ASF event in The Australian Financial Review*

*Subject to agreement with the AFR

After you have confirmed your sponsorship, Kate Sayer from AT Events will be in touch.

Kate Sayer: kate@atevents.com.au

SILENT AUCTION SPONSOR - \$10,000 (Inc. GST)

- Website Promotion on the ASF website; www.stockbrokersfoundation.org.au
- Full-page advertisement in the ASF Awards eBook programme
- Possible branding of the hosts managing the boards/auctions
- Logo featured on the auction display materials
- Company logo displayed on large screens throughout the night
- Verbal recognition as the Silent Auction Sponsor on the night
- The Australian Financial Review acknowledgment as a Gold Sponsor within the event review featured in a 4-page article after the ASF event*

BANK SPONSOR - \$10,000 (Inc. GST)

- Website Promotion on the ASF website, www.stockbrokersfoundation.org.au
- Full-page advertisement in the ASF Awards eBook programme
- Possible branding of the staff managing the Bank
- Logo featured on the signage for the Bank
- Company logo displayed on large screens throughout the night
- Verbal recognition as the Bank Sponsor on the night
- The Australian Financial Review acknowledgment as a Gold Sponsor within the event review featured in a 4-page article after the ASF event*

*Subject to agreement with the AFR

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Kate Sayer: kate@atevents.com.au